

TAMARACK LODGE

EVENING HERALD AND EXPRESS
RESORT and TRAVEL BUREAU

15 ARCADE - GROUND FLOOR

542 So. Broadway - Los Angeles, Calif.



ON TWIN LAKES
IN THE HIGH SIERRA
MAMMOTH LAKES, CALIFORNIA



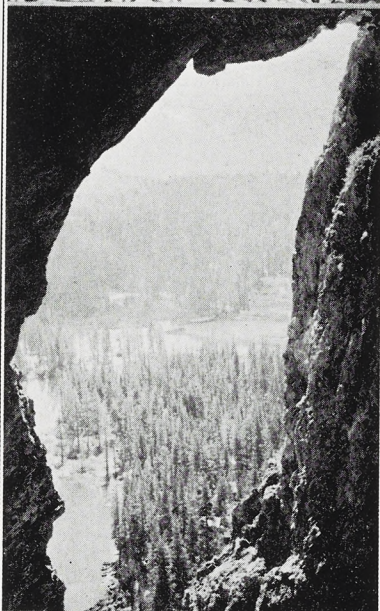
TWIN LAKES AND CRYSTAL FALLS

THE AUSTIN HOME — AND YOURS

HOME, hospitality, friendliness are central words at Tamarack Lodge. Freedom from conventionality, courteous service, comfortable rooms and cabins and the best of home-cooked food are among the appeals that bring many appreciative guests back year after year. American plan guests have their choice of Lodge rooms and rustic cabins, some equipped with private showers and toilets. Housekeeping accommodations include one, two, three, and four room cabins, some with private bath, and screened tents, all located in the woods near the lake, and completely equipped for house-keeping.

WHAT TO DO AT TAMARACK

There is never a dull hour at Tamarack, day or evening. There is always lake or stream fishing on lakes of the Mammoth group, Fish Creek, the Owens River and other streams; Horseback Riding and Hiking to the Post Pile, Mammoth Mountain, Duck, Purple and Shadow Lakes; Motoring to lakes, craters, geysers and "ghost" towns; Swimming at Horseshoe Lake or the warm Whitmore Plunge; and in the evening, informal gatherings in the rustic lounge, bridge parties, music, dancing, motion pictures, stereopticon travelogues, and moonlight trips. This season a pianist, violinist, cellist, tap dancer, clarinetist, baritone soloist, and dramatic reader, will contribute to our popular evening entertainments.



DEVIL'S POST PILE
LAVA ARCH, TWIN LAKES
ON THE MAMMOTH MOUNTAIN TRAIL

FISHING TACKLE
for sale or rent at
TWIN LAKES STORE

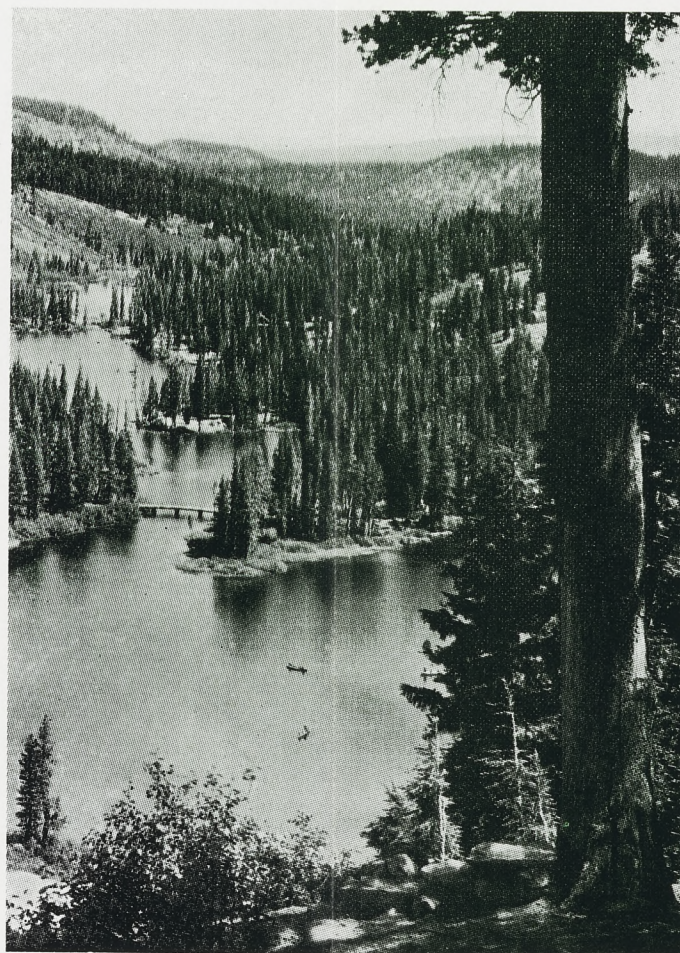
Full Hire of
Provisions, Service Station and Cafe
Campers May Address Mail, Care of
TWIN LAKES STORE

HOW TO REACH TAMARACK LODGE

FROM SOUTHERN CALIFORNIA: Drive via Mojave, Lone Pine and Bishop to Mammoth Lakes Junction near Casa Diablo, thence west seven miles to Twin Lakes.

FROM NORTHERN CALIFORNIA: Drive via Tioga Pass, Sonora Pass, Lake Tahoe or Reno to Mono Lake, thence south to Mammoth Lakes Junction near Casa Diablo.

DAILY INLAND STAGES from Los Angeles and Reno at new low rates. A Tamarack car will meet passengers at Casa Diablo by appointment.



— Photo by Stephen Willard

TWIN LAKES FROM ABOVE CRYSTAL FALLS

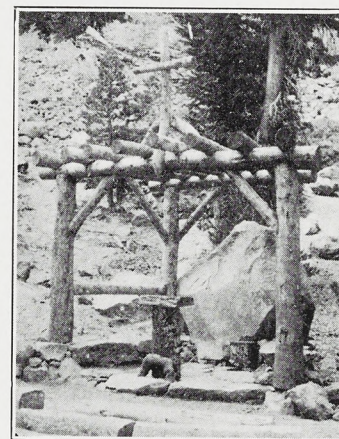
Reservations should be accompanied by deposit of \$5.00. Information and folders at all automobile clubs, information bureaus and sporting goods houses, or address:

LLOYD B. AUSTIN, TAMARACK LODGE
Mammoth Lakes, Mono County, Calif.

Los Angeles Phone: TR-1544 — San Francisco: GA-3505
Telephone and Telegraph Connections through Bishop
Winter Address:
1133 Pine Street, South Pasadena, Calif.



RAINBOW FALLS



SHRINE AT TWIN LAKES WHERE
SUNDAY SERVICES ARE CONDUCTED



RAINBOW FROM TWIN LAKES



TEJAY LAKE NEAR TAMARACK LODGE

RATES FOR 1940

American Plan in Lodge or Cabin

ROOM WITHOUT BATH	Per Day	Per Week
One person	\$6.00	\$38.00
Two persons	10.00	63.00
One person in Tent.....	4.50	28.50
Two persons in Tent.....	8.00	50.00

Room with Private Shower and Toilet

	Per Day	Per Day	Per Week
One person	\$7.00	\$7.50	\$45.00
Two persons	11.50	12.50	75.00

Additional charge for twin beds

Half rates to children under 8

Meals: Breakfast, \$1.00; Lunch, \$1.00; Dinner, \$1.25

Furnished Housekeeping Cabins and Tents

Rates for Two Days or More, Including: Bedding, Linen, Towels, Dishes, Light, Wood, Use of Showers

Cabin without Private Bath	Per Day	Per Week
Two persons, one room.....	\$3.50	\$20.00
Three persons, one room.....	4.25	25.00
Four persons, two rooms.....	5.00	30.00

With Private Toilet

Two persons, one room.....	\$4.25	\$25.00
Three persons, one room.....	5.00	30.00
Four persons, two room.....	6.00	36.00

With Private Shower, Toilet

Two persons, one room.....	\$5.00	\$30.00
Three persons, one room.....	6.00	36.00
Four persons, two rooms.....	7.00	42.00

Screened Tent, One Room

Two persons	\$2.50	\$12.50
Three persons.....	3.00	15.00
Four persons.....	3.50	18.00

Discount for four weeks or more, also discount on house-keeping rates before June 15th and after September 10th.

Boats — 25¢ per hour; \$1.50 per day

Saddle Horses, \$3.00 per day

Official Resort Automobile Club of Southern California

TAMARACK LODGE

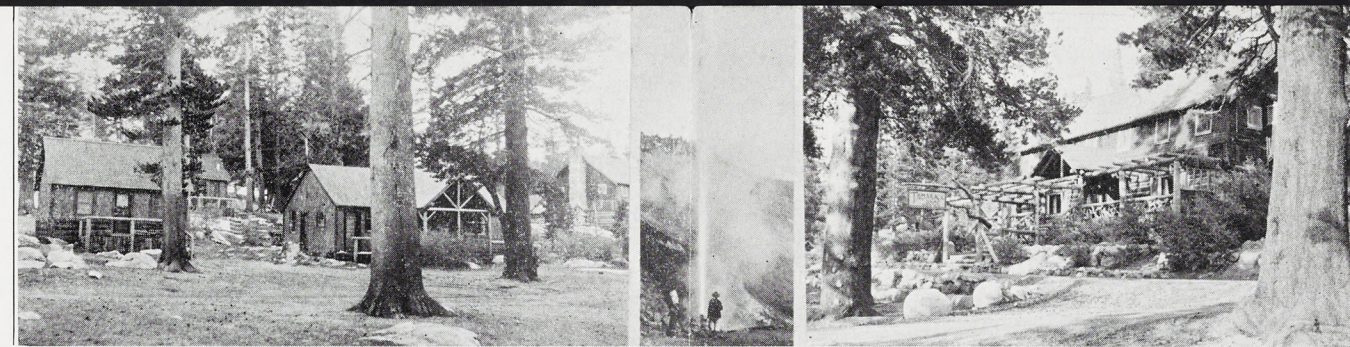
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Willard



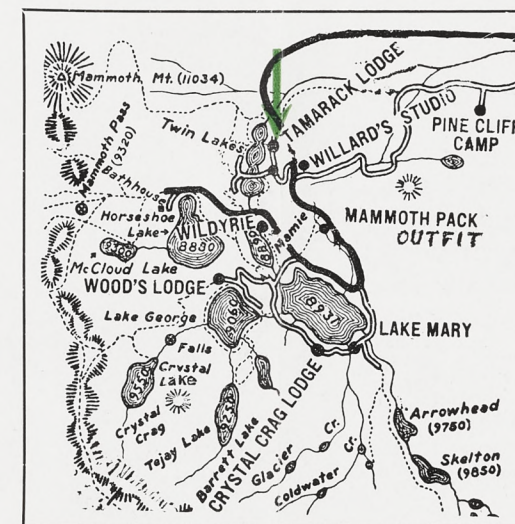
RUSTIC CABINS ON THE LAKE SHORE

CASA DIABLO GEYSER

THE LODGE AMONG THE PINES

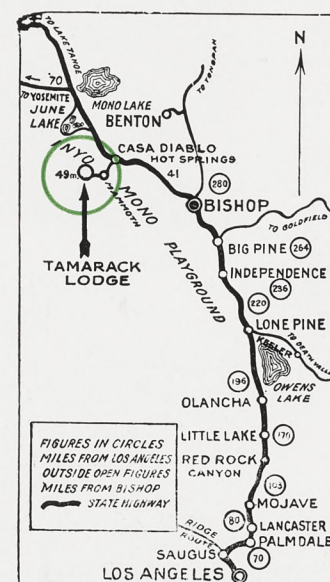
Your Sierra Vacation at Tamarack Lodge

THE setting of Tamarack Lodge among the pines on the shore of Twin Lakes at the foot of Mammoth Mountain is unsurpassed for beauty and charm in the entire Sierra. At an elevation of 8600 feet, the air is always delightfully cool. Within a radius of four miles are grouped nearly a score of forest-rimmed lakes, well stocked with gamey trout. Above them tower snow-clad peaks. No other section of the Sierra offers the tourist and sportsman

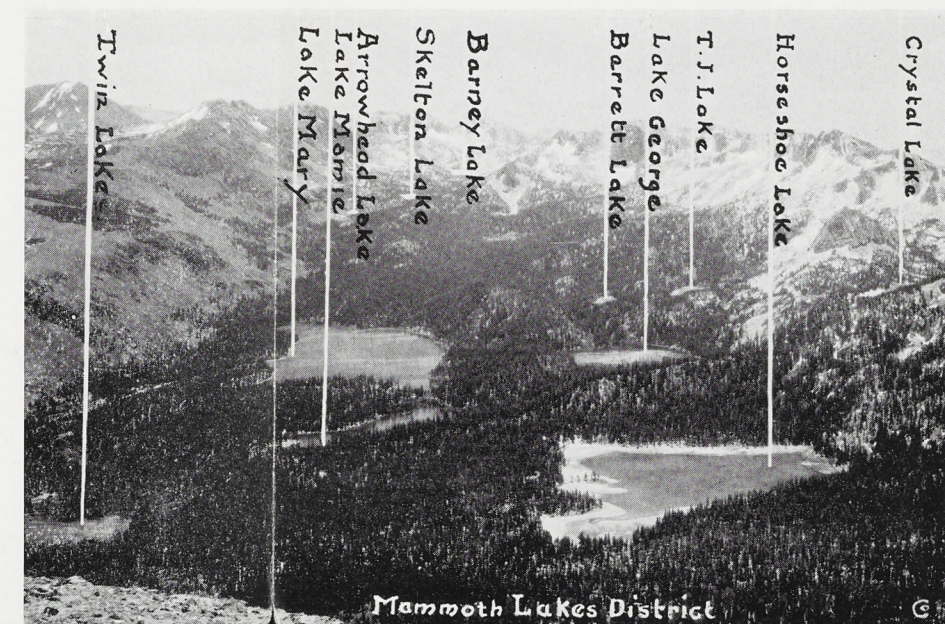


MAMMOTH LAKES AREA

such an astonishing variety of attractions including Alpine lakes, streams, waterfalls, snow-fields, glaciers, pine forests, mountain meadows, boiling springs and geysers, extinct volcanoes, the unique Devil's Post Pile, Lava Arch, Casa Diablo Geyser, Inyo Crater Lakes Earthquake Crack, the weird islands of Mono Lake, "ghost" mining towns and one of the most magnificent "back country" regions of the entire range.



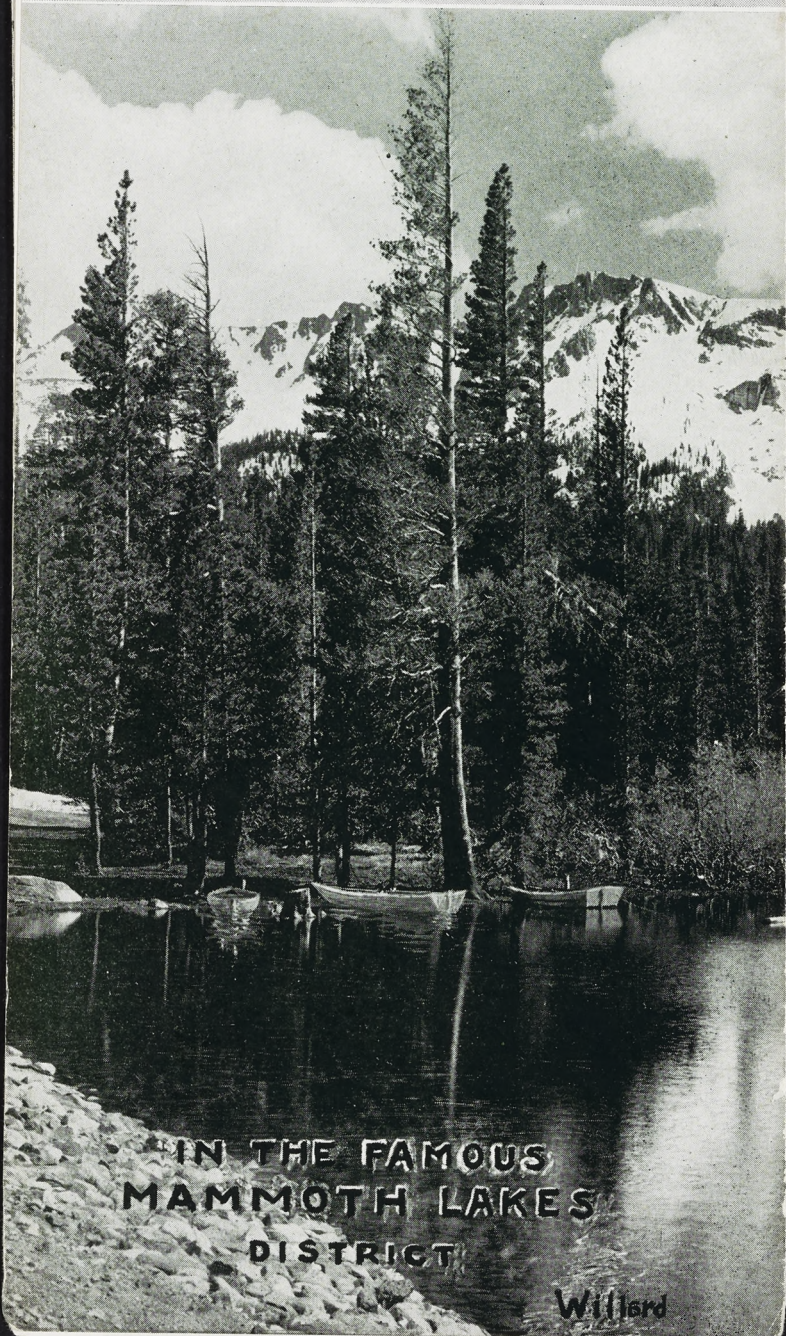
— Photo by Stephen Willard



Mammoth Lakes District

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TAMARACK LODGE



IN THE FAMOUS
MAMMOTH LAKES
DISTRICT

Willard